

Ch. 8: Temporal Contiguity Principle

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Implications for Multimedia Instruction

"Present corresponding words and pictures at the same time rather than fare from each other in time."

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"When corresponding portions of narration and animation are presented at the same time, the learner is more likely to be able to hold mental representations of both in working memory at the same time, and thus, the learner is more likely to be able to build mental connections between verbal and visual representations."

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**Implications for Multimedia Instruction**

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