Ch. 8: Temporal Contiguity Principle

I. p. 153

"Students learn better when corresponding words and pictures are presented simultaneously rather than successively." ...

p. 153

"When corresponding portions of narration and animation are presented at the same time, the learner is more likely to be able to hold mental representations of both in working memory at the same time, and thus, the learner is more likely to be able to build mental connections between verbal and visual representations."

A. p. 167

Implications for Multimedia Instruction

"Present corresponding words and pictures at the same time rather than fare from each other in time."